



GET HOOKED!

gethooked.fish • iPhone, Apple Watch & Android

Every other fishing app knows fishing. This one knows yours — forecasts, trip plans and a catch log that tunes them.

MEDIA KIT
October 2026

71

FEATURES

12

DEPTH PACKS

12

WATERS READ DAILY

1,027

TOTAL INSTALLS

5★

APP STORE

Get Hooked! is the fishing app for anglers who log what they catch, and it reads that log back as a call for today. Its features feed one engine tuned by the angler's own fishing: whether today is worth the fuel, where they do well by season, when the window opens, what to tie on, why it worked and how to run it. Twelve depth packs, offline buoys, tides and flow, and an Apple Watch app. Built and field-tested on Lake Erie alongside the Hooked on Yutz channel.

WHAT IT ANSWERS

Logging	<div></div>	15.5%
Yours	<div></div>	14.1%
Where	<div></div>	11.3%
Bottom	<div></div>	11.3%
Why	<div></div>	8.5%

71 features in 12 groups on gethooked.fish/features — the five largest hold 61% of them.

\$29.99

A YEAR, ONE PLAN

6

WATCH COMPLICATIONS

Offline

BUOYS, TIDES & FLOW

LARGEST FEATURE GROUPS

1	Feeding it · the log	11
2	Yours · your data	10
3	Where · your spots	8
4	The bottom · depth	8
5	Why · what worked	6

Features in the app

One engine, tuned by the angler's own log

71

TWO-ENGINE PRODUCT

Forecasts → Planning

Graded fishing windows, ranked areas and a one-tap trip plan answer the question that starts every trip — is it worth going, and where. That is the reason the app gets opened.

The Log → Retention

Catch logging, the Watch app and float plans follow the angler onto the water and back. Every trip logged makes the next forecast more personal, so the app gets better with use.

102

PAID SUBSCRIBERS

10%

INSTALL → PAID

THE APP: GET HOOKED!



Get Hooked!

iOS, Watch
& Android

1,027

TOTAL INSTALLS

102

PAID SUBS

Personalized forecasts,
trip plans, catch logging
and float plans.
iPhone, Watch, Android.

10%

INSTALL → PAID

5★

APP STORE

638

iOS

389

ANDROID

Depth packs cover the Great Lakes, inland lakes in five states and six coastal regions.

2 stores

PLATFORMS

12

DEPTH PACKS

12

LIVE WATERS

Brand Fit

Serious anglers, guides & charter captains
Rod, reel, electronics & boat brands

Field Validation

Field-tested on Lake Erie every season.



SCAN TO INSTALL

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